



A PEOPLE'S BUDGET

A Research and Evaluation Report on
Participatory Budgeting in New York City

Cycle 4: Key Research Findings

By the Community Development Project at the Urban Justice Center
with the PBNYC Research Team

PB Cycle 4 (2014–15)

Key Findings

This cycle of Participatory Budgeting in New York City ushered in a significant expansion of the process from previous years, with 24 Council Members—nearly half the City Council—taking part. More than six thousand New Yorkers brainstormed ideas for projects to improve their community, and more than 50,000 turned out to vote all across the city, at high schools, senior centers, public housing developments, community centers, in parks and on street corners. Through the PB process, driven by and centered on community members, New Yorkers determined the allocation of more than \$30 million of City Council funds to bring to fruition capital projects in their Council districts. This year, for the first time, the process was supported by the City Council Speaker's office, with the dedication of resources and coordinating support, including: contracts issued to enlist community-based organizations in PB outreach;

assistance in translation, printing and counting of PB ballots; media outreach and PB promotion; and central coordination of trainings and meetings throughout the process.

Participatory budgeting (PB) allows community members—instead of elected officials alone—to determine how public funds should be spent, from start to finish. Four years ago, in 2011–12 a pilot process in four City Council districts brought this unique form of direct democracy to this city. Since then, the process has grown with each PB cycle, with this year's process seeing a six-fold increase in the number of participating Council districts and the amount of money allocated to the process, and more than eight times as many New Yorkers casting PB ballots.

Participating Council Districts in this fourth cycle of PB in New York City were:

Council Member Corey Johnson, District 3
Council Member Ben Kallos, District 5
Council Member Helen Rosenthal, District 6
Council Member Mark Levine, District 7
Council Speaker Melissa Mark-Viverito, District 8
Council Member Ydanis Rodriguez, District 10
Council Member Andrew Cohen, District 11
Council Member Ritchie Torres, District 15
Council Member Paul Vallone, District 19
Council Member Julissa Ferreras, District 21
Council Member Costa Constantinides, District 22
Council Member Mark Weprin, District 23

Council Member Jimmy Van Bramer, District 26
Council Member I. Daneek Miller, District 27
Council Member Karen Koslowitz, District 29
Council Member Donovan Richards, District 31
Council Member Eric Ulrich, District 32
Council Member Stephen Levin, District 33
Council Member Antonio Reynoso, District 34
Council Member Carlos Menchaca, District 38
Council Member Brad Lander, District 39
Council Member David Greenfield, District 44
Council Member Jumaane Williams, District 45
Council Member Mark Treyger, District 47

The Annual PB Cycle

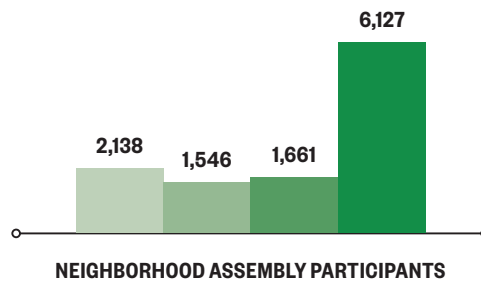
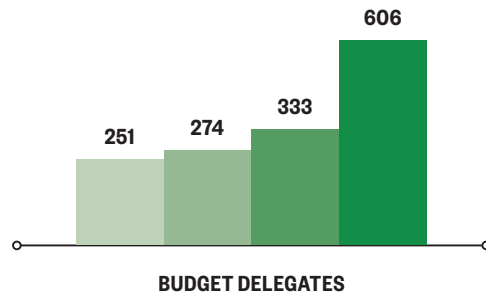
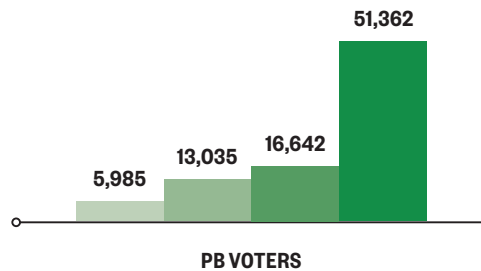
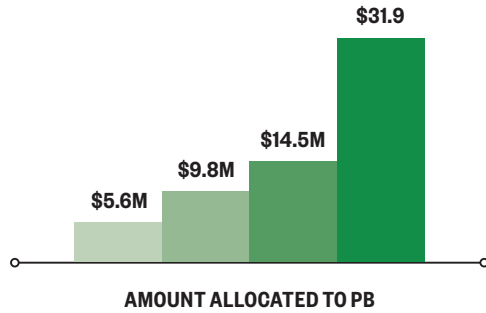
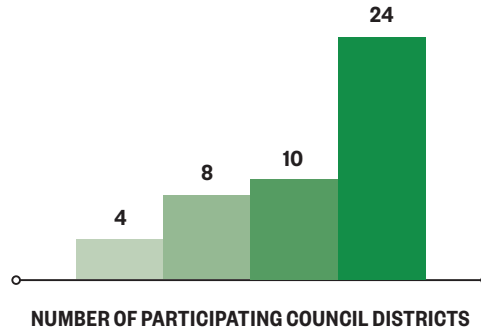
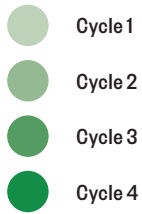
Total overall funds allocated to all winning projects: **\$31,894,025**

Number of winning projects: **114**

Average cost of a winning project: **\$279,772**



The Growth of PB



Research Methodology

Over 22,000 PB voter surveys were collected (paper surveys and digital surveys from those voting with pilot digital ballots).

- A random sample of 7,420 were analyzed. Note that all districts submitted voter surveys with the exception of Districts 32, 44, and 47.

264 PB implementation surveys were completed by Council district staff and delegate committee facilitators, and analyzed by researchers.

- 164 of 179 assemblies were reported on, and all participating districts reported to researchers information about at least some of their assemblies.
- 22 of 24 districts reported on their outreach and idea collection methods and on the delegate phase.
- In addition, 56 delegate committee facilitators in 15 districts reported to researchers about their committees and experience as facilitators.

13 in-depth interviews with community-based organizations that were contracted by the city to conduct PB outreach.

What does PB look like across the city?

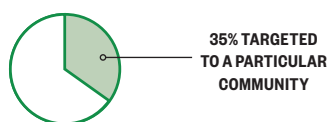
This cycle, PB researchers asked Council Member staff from the participating districts to report on various components of the process. This reporting was used to generate a picture of PB in the city, as well as to make recommendations for improvement

The Idea Collection Phase: Neighborhood Assemblies and PB Idea Collection

Participating districts held 179 neighborhood assemblies across the city.

- Of these, approximately one third (35%) targeted particular communities, such as youth, seniors and public housing residents.

NEIGHBORHOOD ASSEMBLIES



- About a third (34%) of assemblies had language support (interpretation or translation) and nearly half (47%) provided food to participants. Fewer districts provided childcare (13%).
- Most districts (63%) partnered with at least one community-based organization when hosting an assembly; staff

report that a total of 63 community-based organizations around the city partnered with a Council office to host an assembly.

- The most common outreach methods for neighborhood assemblies and idea collection were online (social media and emailing) and flyering. The least common outreach method was door-knocking.
- Approximately 80% of reporting districts conducted outreach in a language other than English.
- Districts reported collecting approximately 5,084 project ideas.
 - In addition to neighborhood assemblies, the most common methods for collecting ideas were idea cards filled out during outreach (64% of reporting districts); online idea collection via OpenPlans (82% of reporting districts); and idea collection at non-assembly meetings (68% of reporting districts).

The Budget Delegate Phase

- Among reporting districts, less than half (44%) of those who signed up to be delegates at the beginning of the process ended up serving actively through the delegate phase (attended more than half of the delegate meetings).
- There were a total of 606 active budget delegates across the city.
- In addition to asking for budget delegate volunteers at neighborhood assembly meetings, districts relied on online methods to recruit budget delegates: the most common recruitment methods were email/e-blasts and social media.
- Most districts held one orientation meeting for budget delegates. Six districts held two orientations, and two districts reported holding three orientations.
- To boost inclusive participation, many districts provided food at delegate orientations. However, relatively few districts provided child care, metro cards, or language supports for non-English speakers at delegate orientations.
- Findings show that additional emphasis on budget delegate facilitator training and support would be beneficial, as more

than half of surveyed facilitators (54%) had not attended a facilitator training and 75% had not joined a facilitator-support conference call.

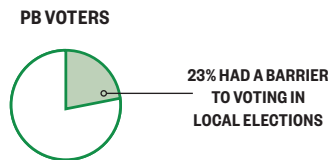
- Most surveyed delegate committees utilized tools to consider issues of community need during the project development phase: approximately half of reporting facilitators had used district needs maps and district profiles, two-thirds had used a project evaluation matrix, and 80% had made site visits or done field research.
- Reporting from both Council staff and delegate committee facilitators indicates relatively limited direct interaction between budget delegates and city agencies, outside of initial agency briefings for delegates: all reporting districts noted that Council district staff served as intermediaries between delegates and city agencies; 4 districts reported that delegates emailed with agencies, 2 districts reported that additional meetings were set up between delegates and agencies, 1 district reported phone calls between delegates and agency staff.

The PB vote

PB engaged diverse community members, many of whom have barriers to vote or are not otherwise active in their communities:

Of Cycle 4 PB voters:

- **The majority (57%) identified as people of color.** This compares to 47% of local election voters and 66% of the total population of the districts.
- **Nearly half (44%) earned under \$50,000 a year.** This is comparable with the overall population of the districts (45%).
- **More than a quarter (28%) were born outside the U.S.** This compares to 38% of the total population of the districts.
- **Approximately 1 in 5 cast a ballot in a language other than English.**
- **About half (51%) were not part of a community group or organization.**
- **Nearly a quarter (23%) had a barrier to voting in regular elections, including:**
 - 12% who reported they could not vote because they were under 18.
 - 10% who reported they could not vote because they were not a U.S. citizen.



Different outreach methods engaged different communities in the PB vote.

In particular:

- **People who heard about PB online/ via social media or from a Council member tended to be white, higher income, U.S.-born, and English speaking.**

Of those who heard about PB online/ via social media

- 72% were white, compared to 43% of white PB voters overall.
- 89% did not have a barrier to voting in regular elections, compared to 77% of PB voters overall.
- 92% were primary English speakers, compared to 81% of PB voters overall.
- 84% were born in the U.S. compared to 72% of PB voters overall.
- 78% earned \$50,000 or above, compared to 56% of PB voters overall.

Of those who heard about PB through a Council member:

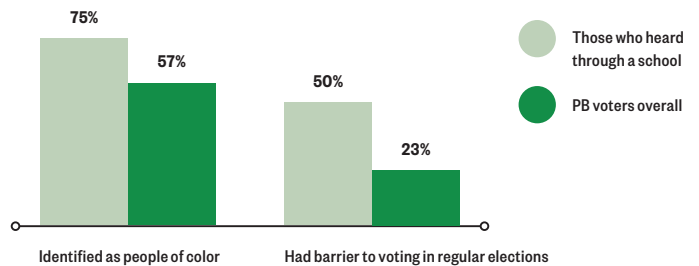
- 57% were white, compared to 43% of PB voters overall.
- 91% did not have a barrier to voting in regular elections, compared to 77% of PB voters.
- 80% were born in the U.S. compared to 72% of PB voters overall.
- 68% earned \$50,000 or above, compared to 56% of PB voters overall.

People who heard about PB from a community group, via door knocking, or from a school tended to be people of color, lower income, more likely foreign-born and non-English speaking.

Of those who heard about PB through a school:

- 75% were people of color, compared to 57% of PB voters overall.
- 50% had a barrier to voting in regular elections, compared to 23% of PB voters overall.

DIFFERENT OUTREACH METHODS REACH DIFFERENT COMMUNITIES



- 30% were non-English speaking, compared to 19% of PB voters overall.
- 40% were born outside the U.S., compared to 28% of PB voters overall.

Of those who heard about PB from a community group:

- 67% were people of color compared to 57% of PB voters overall.
- 56% earned under \$50,000, compared to 44% of PB voters overall.

Of those who heard about PB because someone came to their door:

- 71% were people of color, compared to 57% of PB voters overall.
- 32% were born outside the US, compared to 28% of PB voters overall.
- 57% earned under \$50,000 compared to 44% of PB voters overall.

Recommendations

This cycle was a pivotal step in the growth of PB in New York City, with a dramatic expansion of the process and new coordinating support and resources dedicated by the City Council Speaker's office. As PB continues to grow and solidify its place as a vibrant and unique civic engagement process in the city, steps should be taken to ensure it remains a sufficiently resourced process centered on the engagement of a diverse cross-section of New Yorkers. Key recommendations for the upcoming cycle are:

Expand and sustain central resources for the PB process as it continues to grow.

- Dedicate additional resources to PB project funding to allow for larger, more substantive projects.
- Advocate for new pots of money for PB, including non-capital discretionary funding.

Maintain a focus on the participation of traditionally disenfranchised New Yorkers, whose involvement is a priority of PB, and ensure the PB process is accessible.

- Encourage districts to provide supports (in the form of interpretation and translation, food at meetings, childcare and metro cards) at all stages of the PB process. Ensure that social media and online outreach and communication strategies are supplemented by in-person, face-to-face strategies which research demonstrates reach more traditionally marginalized communities.
- Ensure that digital vote sites are supplemented by paper ballots, and are accessible to non-English speaking PB voters.

Promote opportunities for PB participants to learn new skills and build relationships with those in government.

- Expand training opportunities for PB participants, particularly budget delegates, delegate committee facilitators, and district committee members.
- Promote additional interaction between PB participants and those in government, such as Council district staff and city agency staff.

Ensure that PB remains community driven and considers issues of equity and need.

- Ensure that community members and community-based organizations are involved in the governance and evaluation of PB. Maintain a focus on equity and need at all phases of PB.

Citywide Demographics

		Census Data	2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 7,133	Female	48%	57%	63%	66%
	Male	52%	43%	37%	34%
	Transgender	—	—	0%	0%
	Other	—	—	0%	0%
Race/Ethnicity Voter n= 6,878	White	34%	53%	46%	40%
	Asian	13%	4%	9%	11%
	Latino/a	32%	18%	23%	24%
	Black or African American	18%	22%	22%	24%
	Other	3%	1%	5%	5%
Sexual Orientation Voter n= 6,175	Heterosexual or straight	—	—	90%	—
	Gay	—	—	4%	—
	Lesbian	—	—	2%	—
	Bisexual	—	—	2%	—
	Queer	—	—	1%	—
	Other sexual orientation	—	—	2%	—
Highest Level of Education (ages 25 and above) Voter n= 5,675	Less than H.S. Diploma	19%	—	6%	13%
	H.S. Diploma/GED	21%	—	13%	15%
	Some College	15%	—	13%	14%
	Associate's Degree	6%	—	6%	7%
	Bachelor's Degree	23%	—	26%	22%
	Graduate or Professional Degree	17%	—	36%	29%
Household Income Voter n= 6,196	Under \$10,000	9%	1%	13%	12%
	\$10,000-\$24,999	16%	7%	14%	18%
	\$25,000-\$49,000	20%	27%	17%	19%
	\$50,000-\$74,999	15%	29%	15%	13%
	\$75,000-\$99,999	11%	22%	11%	10%
	\$100,000 or more	29%	14%	30%	28%
Age Voter n= 7,033	14-17	3%	—	11%	6%
	18-19	2%	—	2%	3%
	20-24	8%	3%	4%	4%
	25-34	19%	12%	14%	16%
	35-44	15%	—	20%	25%
	45-54	13%	55%	16%	18%
	55-64	11%	—	14%	12%
	65+	12%	30%	20%	16%
Language Voter n= 7,104	English	49%	—	81%	81%
	Spanish	28%	—	12%	15%
	Other	23%	—	7%	7%
Country of Birth Voter n= 7,007	United States	62%	—	72%	64%
	Other	38%	—	28%	36%

District 3 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 522	Female	49%	49%	58%
	Male	51%	51%	41%
	Transgender	—	—	1%
	Other	—	—	0%
Race/Ethnicity Voter n= 508	White	68%	80%	69%
	Asian	12%	3%	8%
	Latino/a	13%	9%	13%
	Black or African American	5%	6%	9%
	Other	3%	0%	4%
Sexual Orientation Voter n= 486	Heterosexual or straight	—	—	77%
	Gay	—	—	16%
	Lesbian	—	—	2%
	Bisexual	—	—	3%
	Queer	—	—	2%
	Other sexual orientation	—	—	2%
Highest Level of Education (ages 25 and above) Voter n= 476	Less than H.S. Diploma	5%	—	5%
	H.S. Diploma/GED	8%	—	9%
	Some College	11%	—	10%
	Associate's Degree	3%	—	3%
	Bachelor's Degree	41%	—	30%
	Graduate or Professional Degree	32%	—	43%
Household Income Voter n= 449	Under \$10,000	6%	0%	10%
	\$10,000-\$24,999	11%	2%	10%
	\$25,000-\$49,000	13%	14%	13%
	\$50,000-\$74,999	12%	16%	15%
	\$75,000-\$99,999	10%	37%	11%
	\$100,000 or more	48%	31%	40%
Age Voter n= 521	14-17	1%	—	3%
	18-19	2%	—	1%
	20-24	8%	3%	2%
	25-34	28%	12%	8%
	35-44	18%	—	14%
	45-54	13%	55%	19%
	55-64	12%	—	19%
65+	12%	30%	33%	
Language Voter n= 518	English	71%	—	87%
	Spanish	10%	—	7%
	Other	18%	—	6%
Country of Birth Voter n= 513	United States	75%	—	78%
	Other	25%	—	22%

District 5 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 215	Female	57%	59%	69%	70%
	Male	43%	41%	31%	30%
	Transgender	—	—	0%	0%
	Other	—	—	0%	0%
Race/Ethnicity Voter n= 206	White	74%	84%	69%	64%
	Asian	10%	3%	10%	2%
	Latino/a	7%	5%	8%	19%
	Black or African American	4%	6%	10%	10%
	Other	4%	0%	4%	8%
Sexual Orientation Voter n= 184	Heterosexual or straight	—	—	95%	—
	Gay	—	—	3%	—
	Lesbian	—	—	0%	—
	Bisexual	—	—	0%	—
	Queer	—	—	0%	—
	Other sexual orientation	—	—	3%	—
Highest Level of Education (ages 25 and above) Voter n= 203	Less than H.S. Diploma	4%	—	5%	7%
	H.S. Diploma/GED	7%	—	5%	15%
	Some College	9%	—	4%	11%
	Associate's Degree	3%	—	3%	4%
	Bachelor's Degree	40%	—	31%	26%
	Graduate or Professional Degree	37%	—	52%	38%
Household Income Voter n= 185	Under \$10,000	5%	0%	5%	18%
	\$10,000-\$24,999	8%	0%	9%	23%
	\$25,000-\$49,000	13%	5%	12%	16%
	\$50,000-\$74,999	14%	14%	16%	2%
	\$75,000-\$99,999	11%	54%	10%	11%
	\$100,000 or more	48%	27%	48%	30%
Age Voter n= 211	14-17	1%	—	0%	0%
	18-19	1%	—	0%	0%
	20-24	6%	2%	1%	2%
	25-34	25%	12%	12%	5%
	35-44	15%	—	23%	5%
	45-54	12%	50%	16%	16%
	55-64	12%	—	16%	18%
	65+	17%	36%	30%	54%
Language Voter n= 211	English	73%	—	84%	91%
	Spanish	8%	—	6%	7%
	Other	19%	—	10%	5%
Country of Birth Voter n= 212	United States	76%	—	70%	71%
	Other	24%	—	30%	29%

District 6 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

Gender		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 238	Female	53%	57%	68%
	Male	47%	43%	31%
	Transgender	—	—	0%
	Other	—	—	1%

Race/Ethnicity		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 235	White	73%	83%	83%
	Asian	8%	2%	3%
	Latino/a	9%	7%	10%
	Black or African American	6%	6%	3%
	Other	4%	0%	4%

Sexual Orientation		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 227	Heterosexual or straight	—	—	89%
	Gay	—	—	6%
	Lesbian	—	—	4%
	Bisexual	—	—	2%
	Queer	—	—	1%
	Other sexual orientation	—	—	1%

Highest Level of Education (ages 25 and above)		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 225	Less than H.S. Diploma	5%	—	1%
	H.S. Diploma/GED	8%	—	4%
	Some College	9%	—	7%
	Associate's Degree	3%	—	2%
	Bachelor's Degree	34%	—	27%
	Graduate or Professional Degree	42%	—	58%

Household Income		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 212	Under \$10,000	7%	0%	6%
	\$10,000-\$24,999	9%	1%	8%
	\$25,000-\$49,000	13%	4%	13%
	\$50,000-\$74,999	11%	15%	13%
	\$75,000-\$99,999	9%	24%	13%
	\$100,000 or more	50%	56%	48%

Age		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 238	14-17	2%	—	2%
	18-19	1%	—	0%
	20-24	4%	2%	1%
	25-34	20%	9%	4%
	35-44	16%	—	11%
	45-54	14%	52%	17%
	55-64	13%	—	24%
	65+	17%	38%	41%

Language		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 239	English	74%	—	94%
	Spanish	9%	—	5%
	Other	17%	—	2%

Country of Birth		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 238	United States	77%	—	88%
	Other	23%	—	12%

District 7 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 330	Female	54%	60%	66%
	Male	46%	40%	34%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 319	White	26%	38%	34%
	Asian	6%	2%	5%
	Latino/a	46%	30%	32%
	Black or African American	19%	28%	31%
	Other	3%	0%	4%
Sexual Orientation Voter n= 303	Heterosexual or straight	—	—	92%
	Gay	—	—	3%
	Lesbian	—	—	1%
	Bisexual	—	—	2%
	Queer	—	—	0%
	Other sexual orientation	—	—	2%
Highest Level of Education (ages 25 and above) Voter n= 279	Less than H.S. Diploma	23%	—	6%
	H.S. Diploma/GED	16%	—	10%
	Some College	17%	—	14%
	Associate's Degree	4%	—	9%
	Bachelor's Degree	20%	—	19%
	Graduate or Professional Degree	20%	—	42%
Household Income Voter n= 301	Under \$10,000	16%	0%	12%
	\$10,000-\$24,999	20%	11%	21%
	\$25,000-\$49,000	21%	54%	23%
	\$50,000-\$74,999	14%	20%	12%
	\$75,000-\$99,999	9%	12%	10%
	\$100,000 or more	21%	2%	22%
Age Voter n= 321	14-17	3%	—	5%
	18-19	5%	—	2%
	20-24	12%	3%	4%
	25-34	20%	11%	19%
	35-44	13%	—	14%
	45-54	12%	54%	19%
	55-64	10%	—	13%
	65+	12%	32%	24%
Language Voter n= 325	English	44%	—	80%
	Spanish	44%	—	16%
	Other	13%	—	4%
Country of Birth Voter n= 322	United States	62%	—	77%
	Other	38%	—	23%

District 8 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 646	Female	52%	63%	65%	69%
	Male	48%	37%	35%	30%
	Transgender	—	—	0%	0%
	Other	—	—	0%	—
Race/Ethnicity Voter n= 618	White	5%	12%	6%	9%
	Asian	3%	1%	2%	2%
	Latino/a	64%	48%	57%	64%
	Black or African American	25%	38%	36%	25%
	Other	2%	0%	5%	4%
Sexual Orientation Voter n= 540	Heterosexual or straight	—	—	87%	—
	Gay	—	—	2%	—
	Lesbian	—	—	3%	—
	Bisexual	—	—	4%	—
	Queer	—	—	1%	—
	Other sexual orientation	—	—	4%	—
Highest Level of Education (ages 25 and above) Voter n= 375	Less than H.S. Diploma	36%	—	18%	5%
	H.S. Diploma/GED	27%	—	36%	25%
	Some College	15%	—	17%	12%
	Associate's Degree	5%	—	8%	6%
	Bachelor's Degree	11%	—	13%	12%
	Graduate or Professional Degree	6%	—	9%	10%
Household Income Voter n= 533	Under \$10,000	21%	1%	36%	29%
	\$10,000-\$24,999	29%	49%	31%	32%
	\$25,000-\$49,000	24%	50%	22%	23%
	\$50,000-\$74,999	12%	1%	6%	8%
	\$75,000-\$99,999	5%	0%	4%	4%
	\$100,000 or more	8%	0%	2%	4%
Age Voter n= 639	14-17	5%	—	24%	6%
	18-19	3%	—	7%	3%
	20-24	8%	4%	8%	5%
	25-34	17%	11%	10%	15%
	35-44	13%	—	13%	18%
	45-54	13%	57%	11%	14%
	55-64	10%	—	14%	12%
	65+	10%	28%	13%	27%
Language Voter n= 644	English	38%	—	67%	66%
	Spanish	54%	—	30%	42%
	Other	8%	—	3%	2%
Country of Birth Voter n= 627	United States	71%	—	72%	52%
	Other	29%	—	28%	48%

District 10 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 347	Female	51%	58%	60%
	Male	49%	42%	40%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 339	White	19%	34%	40%
	Asian	3%	1%	2%
	Latino/a	71%	52%	49%
	Black or African American	6%	11%	8%
	Other	2%	0%	5%
Sexual Orientation Voter n= 322	Heterosexual or straight	—	—	92%
	Gay	—	—	3%
	Lesbian	—	—	2%
	Bisexual	—	—	2%
	Queer	—	—	1%
	Other sexual orientation	—	—	2%
Highest Level of Education (ages 25 and above) Voter n= 257	Less than H.S. Diploma	29%	—	7%
	H.S. Diploma/GED	19%	—	9%
	Some College	16%	—	10%
	Associate's Degree	5%	—	6%
	Bachelor's Degree	19%	—	25%
	Graduate or Professional Degree	12%	—	43%
Household Income Voter n= 325	Under \$10,000	12%	0%	14%
	\$10,000-\$24,999	22%	7%	15%
	\$25,000-\$49,000	25%	68%	17%
	\$50,000-\$74,999	16%	19%	17%
	\$75,000-\$99,999	11%	5%	14%
	\$100,000 or more	15%	0%	23%
Age Voter n= 341	14-17	3%	—	20%
	18-19	3%	—	1%
	20-24	9%	3%	3%
	25-34	18%	12%	15%
	35-44	14%	—	26%
	45-54	14%	59%	15%
	55-64	12%	—	11%
	65+	12%	26%	9%
Language Voter n= 345	English	27%	—	74%
	Spanish	67%	—	24%
	Other	6%	—	3%
Country of Birth Voter n= 342	United States	51%	—	73%
	Other	49%	—	27%

District 11 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 245	Female	53%	59%	63%
	Male	47%	41%	37%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 234	White	33%	55%	66%
	Asian	7%	2%	4%
	Latino/a	39%	22%	20%
	Black or African American	18%	19%	9%
	Other	3%	1%	5%
Sexual Orientation Voter n= 201	Heterosexual or straight	—	—	96%
	Gay	—	—	0%
	Lesbian	—	—	0%
	Bisexual	—	—	1%
	Queer	—	—	0%
	Other sexual orientation	—	—	1%
Highest Level of Education (ages 25 and above) Voter n= 221	Less than H.S. Diploma	18%	—	4%
	H.S. Diploma/GED	24%	—	9%
	Some College	19%	—	11%
	Associate's Degree	6%	—	7%
	Bachelor's Degree	18%	—	26%
	Graduate or Professional Degree	15%	—	44%
Household Income Voter n= 212	Under \$10,000	10%	0%	7%
	\$10,000-\$24,999	16%	3%	12%
	\$25,000-\$49,000	21%	35%	16%
	\$50,000-\$74,999	18%	35%	16%
	\$75,000-\$99,999	13%	24%	14%
	\$100,000 or more	22%	3%	35%
Age Voter n= 238	14-17	3%	—	2%
	18-19	3%	—	1%
	20-24	8%	2%	1%
	25-34	15%	7%	10%
	35-44	14%	—	16%
	45-54	13%	53%	19%
	55-64	11%	—	12%
	65+	15%	37%	39%
Language Voter n= 244	English	52%	—	84%
	Spanish	33%	—	10%
	Other	15%	—	6%
Country of Birth Voter n= 243	United States	66%	—	81%
	Other	34%	—	19%

District 15 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 179	Female	53%	61%	56%
	Male	47%	39%	44%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 173	White	7%	12%	10%
	Asian	3%	1%	2%
	Latino/a	63%	46%	46%
	Black or African American	26%	39%	43%
	Other	2%	1%	6%
Sexual Orientation Voter n= 153	Heterosexual or straight	—	—	94%
	Gay	—	—	1%
	Lesbian	—	—	2%
	Bisexual	—	—	1%
	Queer	—	—	0%
	Other sexual orientation	—	—	1%
Highest Level of Education (ages 25 and above) Voter n= 116	Less than H.S. Diploma	35%	—	16%
	H.S. Diploma/GED	26%	—	30%
	Some College	20%	—	16%
	Associate's Degree	6%	—	9%
	Bachelor's Degree	9%	—	18%
	Graduate or Professional Degree	4%	—	9%
Household Income Voter n= 143	Under \$10,000	21%	0%	33%
	\$10,000-\$24,999	29%	57%	25%
	\$25,000-\$49,000	24%	41%	27%
	\$50,000-\$74,999	12%	1%	8%
	\$75,000-\$99,999	7%	0%	6%
	\$100,000 or more	7%	0%	1%
Age Voter n= 168	14-17	5%	—	13%
	18-19	4%	—	7%
	20-24	10%	4%	11%
	25-34	15%	9%	24%
	35-44	13%	—	20%
	45-54	13%	60%	16%
	55-64	9%	—	5%
	65+	8%	27%	5%
Language Voter n= 173	English	33%	—	76%
	Spanish	56%	—	23%
	Other	10%	—	2%
Country of Birth Voter n= 172	United States	62%	—	75%
	Other	38%	—	25%

District 19 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 459	Female	52%	54%	62%
	Male	48%	46%	37%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 443	White	54%	77%	56%
	Asian	28%	11%	28%
	Latino/a	15%	9%	16%
	Black or African American	2%	2%	2%
	Other	2%	1%	4%
Sexual Orientation Voter n= 384	Heterosexual or straight	—	—	96%
	Gay	—	—	0%
	Lesbian	—	—	1%
	Bisexual	—	—	2%
	Queer	—	—	0%
	Other sexual orientation	—	—	2%
Highest Level of Education (ages 25 and above) Voter n= 289	Less than H.S. Diploma	13%	—	1%
	H.S. Diploma/GED	25%	—	15%
	Some College	17%	—	17%
	Associate's Degree	7%	—	6%
	Bachelor's Degree	23%	—	27%
	Graduate or Professional Degree	15%	—	34%
Household Income Voter n= 365	Under \$10,000	4%	0%	33%
	\$10,000-\$24,999	11%	0%	25%
	\$25,000-\$49,000	19%	3%	27%
	\$50,000-\$74,999	17%	49%	8%
	\$75,000-\$99,999	14%	42%	6%
	\$100,000 or more	34%	6%	1%
Age Voter n= 453	14-17	3%	—	28%
	18-19	2%	—	5%
	20-24	5%	3%	1%
	25-34	13%	6%	5%
	35-44	14%	—	18%
	45-54	15%	50%	13%
	55-64	14%	—	10%
	65+	18%	41%	19%
Language Voter n= 460	English	44%	—	80%
	Spanish	14%	—	4%
	Other	42%	—	17%
Country of Birth Voter n= 454	United States	61%	—	73%
	Other	39%	—	27%

District 21 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 47	Female	46%	56%	76%
	Male	54%	44%	26%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 49	White	5%	18%	8%
	Asian	10%	5%	2%
	Latino/a	73%	44%	43%
	Black or African American	10%	29%	49%
	Other	2%	1%	2%
Sexual Orientation Voter n= 41	Heterosexual or straight	—	—	100%
	Gay	—	—	0%
	Lesbian	—	—	0%
	Bisexual	—	—	0%
	Queer	—	—	0%
	Other sexual orientation	—	—	0%
Highest Level of Education (ages 25 and above) Voter n= 39	Less than H.S. Diploma	37%	—	13%
	H.S. Diploma/GED	32%	—	38%
	Some College	14%	—	18%
	Associate's Degree	6%	—	0%
	Bachelor's Degree	9%	—	10%
	Graduate or Professional Degree	3%	—	21%
Household Income Voter n= 46	Under \$10,000	7%	0%	22%
	\$10,000-\$24,999	18%	0%	24%
	\$25,000-\$49,000	28%	66%	33%
	\$50,000-\$74,999	19%	34%	15%
	\$75,000-\$99,999	13%	0%	7%
	\$100,000 or more	15%	0%	0%
Age Voter n= 48	14-17	4%	—	2%
	18-19	3%	—	0%
	20-24	9%	3%	4%
	25-34	20%	8%	13%
	35-44	16%	—	8%
	45-54	12%	57%	6%
	55-64	8%	—	17%
	65+	8%	31%	50%
Language Voter n= 48	English	16%	—	60%
	Spanish	70%	—	40%
	Other	14%	—	0%
Country of Birth Voter n= 50	United States	37%	—	54%
	Other	63%	—	46%

District 22 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 385	Female	48%	53%	59%
	Male	52%	47%	41%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 371	White	48%	62%	73%
	Asian	14%	5%	6%
	Latino/a	28%	22%	12%
	Black or African American	7%	5%	6%
	Other	3%	1%	5%
Sexual Orientation Voter n= 345	Heterosexual or straight	—	—	90%
	Gay	—	—	5%
	Lesbian	—	—	1%
	Bisexual	—	—	3%
	Queer	—	—	1%
	Other sexual orientation	—	—	2%
Highest Level of Education (ages 25 and above) Voter n= 349	Less than H.S. Diploma	19%	—	1%
	H.S. Diploma/GED	22%	—	6%
	Some College	14%	—	13%
	Associate's Degree	7%	—	7%
	Bachelor's Degree	26%	—	38%
	Graduate or Professional Degree	13%	—	35%
Household Income Voter n= 350	Under \$10,000	8%	0%	3%
	\$10,000-\$24,999	15%	3%	7%
	\$25,000-\$49,000	23%	33%	19%
	\$50,000-\$74,999	18%	63%	22%
	\$75,000-\$99,999	13%	2%	13%
	\$100,000 or more	24%	0%	35%
Age Voter n= 381	14-17	3%	—	2%
	18-19	2%	—	1%
	20-24	9%	3%	5%
	25-34	26%	20%	38%
	35-44	16%	—	23%
	45-54	12%	52%	17%
	55-64	9%	—	6%
	65+	12%	25%	9%
Language Voter n= 385	English	42%	—	91%
	Spanish	23%	—	4%
	Other	35%	—	5%
Country of Birth Voter n= 381	United States	58%	—	81%
	Other	42%	—	19%

District 23 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 569	Female	52%	54%	63%	62%
	Male	48%	46%	37%	38%
	Transgender	—	—	0%	0%
	Other	—	—	0%	0%
Race/Ethnicity Voter n= 539	White	32%	58%	49%	55%
	Asian	37%	12%	26%	21%
	Latino/a	14%	10%	13%	10%
	Black or African American	12%	14%	8%	9%
	Other	7%	1%	6%	7%
Sexual Orientation Voter n= 459	Heterosexual or straight	—	—	94%	—
	Gay	—	—	1%	—
	Lesbian	—	—	0%	—
	Bisexual	—	—	1%	—
	Queer	—	—	0%	—
	Other sexual orientation	—	—	5%	—
Highest Level of Education (ages 25 and above) Voter n= 476	Less than H.S. Diploma	12%	—	2%	5%
	H.S. Diploma/GED	24%	—	14%	15%
	Some College	18%	—	16%	18%
	Associate's Degree	8%	—	7%	9%
	Bachelor's Degree	24%	—	26%	23%
	Graduate or Professional Degree	14%	—	34%	31%
Household Income Voter n= 488	Under \$10,000	5%	0%	7%	4%
	\$10,000-\$24,999	12%	0%	11%	11%
	\$25,000-\$49,000	19%	4%	15%	20%
	\$50,000-\$74,999	16%	66%	19%	19%
	\$75,000-\$99,999	15%	25%	17%	15%
	\$100,000 or more	33%	5%	31%	30%
Age Voter n= 558	14-17	4%	—	7%	7%
	18-19	2%	—	2%	2%
	20-24	6%	3%	2%	3%
	25-34	13%	6%	8%	8%
	35-44	13%	—	18%	14%
	45-54	16%	52%	15%	14%
	55-64	14%	—	18%	18%
	65+	16%	38%	30%	35%
Language Voter n= 561	English	47%	—	83%	92%
	Spanish	11%	—	3%	4%
	Other	41%	—	14%	6%
Country of Birth Voter n= 553	United States	53%	—	66%	69%
	Other	47%	—	34%	31%

District 26 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

Gender		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 189	Female	51%	53%	63%
	Male	49%	47%	36%
	Transgender	—	—	0%
	Other	—	—	1%

Race/Ethnicity		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 184	White	28%	46%	52%
	Asian	28%	10%	11%
	Latino/a	35%	26%	15%
	Black or African American	6%	9%	24%
	Other	3%	1%	7%

Sexual Orientation		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 163	Heterosexual or straight	—	—	91%
	Gay	—	—	4%
	Lesbian	—	—	1%
	Bisexual	—	—	0%
	Queer	—	—	2%
	Other sexual orientation	—	—	2%

Highest Level of Education (ages 25 and above)		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 182	Less than H.S. Diploma	20%	—	4%
	H.S. Diploma/GED	23%	—	10%
	Some College	14%	—	15%
	Associate's Degree	8%	—	6%
	Bachelor's Degree	24%	—	27%
	Graduate or Professional Degree	11%	—	37%

Household Income		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 178	Under \$10,000	9%	1%	10%
	\$10,000-\$24,999	17%	8%	12%
	\$25,000-\$49,000	24%	46%	22%
	\$50,000-\$74,999	18%	41%	13%
	\$75,000-\$99,999	11%	0%	13%
	\$100,000 or more	21%	3%	29%

Age		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 190	14-17	3%	—	0%
	18-19	2%	—	0%
	20-24	7%	3%	2%
	25-34	22%	15%	17%
	35-44	17%	—	24%
	45-54	13%	57%	21%
	55-64	10%	—	17%
	65+	11%	26%	18%

Language		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 190	English	32%	—	91%
	Spanish	32%	—	6%
	Other	36%	—	3%

Country of Birth		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Voter n= 188	United States	48%	—	74%
	Other	52%	—	26%

District 27 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 309	Female	54%	62%	63%
	Male	46%	38%	37%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 294	White	2%	5%	3%
	Asian	7%	2%	4%
	Latino/a	13%	3%	7%
	Black or African American	73%	88%	88%
	Other	6%	0%	5%
Sexual Orientation Voter n= 272	Heterosexual or straight	—	—	93%
	Gay	—	—	1%
	Lesbian	—	—	2%
	Bisexual	—	—	4%
	Queer	—	—	0%
	Other sexual orientation	—	—	1%
Highest Level of Education (ages 25 and above) Voter n= 183	Less than H.S. Diploma	18%	—	4%
	H.S. Diploma/GED	30%	—	15%
	Some College	23%	—	26%
	Associate's Degree	9%	—	10%
	Bachelor's Degree	14%	—	21%
	Graduate or Professional Degree	7%	—	23%
Household Income Voter n= 259	Under \$10,000	6%	0%	12%
	\$10,000-\$24,999	13%	4%	10%
	\$25,000-\$49,000	21%	14%	26%
	\$50,000-\$74,999	18%	53%	20%
	\$75,000-\$99,999	14%	26%	17%
	\$100,000 or more	28%	2%	15%
Age Voter n= 306	14-17	4%	—	30%
	18-19	3%	—	2%
	20-24	7%	4%	5%
	25-34	13%	8%	5%
	35-44	14%	—	10%
	45-54	15%	58%	13%
	55-64	12%	—	12%
	65+	13%	31%	23%
Language Voter n= 309	English	72%	—	90%
	Spanish	11%	—	2%
	Other	17%	—	7%
Country of Birth Voter n= 298	United States	56%	—	73%
	Other	44%	—	27%

District 29 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters
Gender Voter n= 348	Female	53%	55%	67%
	Male	47%	45%	33%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 337	White	50%	68%	66%
	Asian	24%	10%	18%
	Latino/a	18%	14%	10%
	Black or African American	4%	4%	4%
	Other	4%	1%	3%
Sexual Orientation Voter n= 308	Heterosexual or straight	—	—	93%
	Gay	—	—	3%
	Lesbian	—	—	2%
	Bisexual	—	—	1%
	Queer	—	—	0%
	Other sexual orientation	—	—	1%
Highest Level of Education (ages 25 and above) Voter n= 322	Less than H.S. Diploma	11%	—	2%
	H.S. Diploma/GED	19%	—	8%
	Some College	14%	—	11%
	Associate's Degree	8%	—	5%
	Bachelor's Degree	27%	—	33%
	Graduate or Professional Degree	21%	—	42%
Household Income Voter n= 315	Under \$10,000	6%	0%	6%
	\$10,000-\$24,999	13%	0%	8%
	\$25,000-\$49,000	20%	18%	13%
	\$50,000-\$74,999	18%	52%	14%
	\$75,000-\$99,999	14%	25%	15%
	\$100,000 or more	29%	5%	44%
Age Voter n= 348	14-17	3%	—	2%
	18-19	1%	—	0%
	20-24	5%	2%	3%
	25-34	17%	8%	14%
	35-44	15%	—	30%
	45-54	14%	53%	16%
	55-64	14%	—	19%
	65+	17%	37%	15%
Language Voter n= 350	English	39%	—	84%
	Spanish	16%	—	4%
	Other	45%	—	11%
Country of Birth Voter n= 347	United States	50%	—	65%
	Other	50%	—	35%

District 31 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 319	Female	55%	62%	61%	66%
	Male	45%	38%	39%	33%
	Transgender	—	—	1%	1%
	Other	—	—	0%	—
Race/Ethnicity Voter n= 309	White	11%	13%	3%	9%
	Asian	2%	0%	4%	1%
	Latino/a	16%	5%	6%	18%
	Black or African American	68%	81%	84%	69%
	Other	3%	0%	9%	9%
Sexual Orientation Voter n= 273	Heterosexual or straight	—	—	94%	—
	Gay	—	—	1%	—
	Lesbian	—	—	1%	—
	Bisexual	—	—	4%	—
	Queer	—	—	1%	—
	Other sexual orientation	—	—	2%	—
Highest Level of Education (ages 25 and above) Voter n= 166	Less than H.S. Diploma	19%	—	3%	11%
	H.S. Diploma/GED	27%	—	19%	20%
	Some College	22%	—	21%	27%
	Associate's Degree	8%	—	13%	14%
	Bachelor's Degree	16%	—	22%	15%
	Graduate or Professional Degree	8%	—	21%	13%
Household Income Voter n= 257	Under \$10,000	11%	0%	7%	17%
	\$10,000-\$24,999	14%	7%	14%	23%
	\$25,000-\$49,000	20%	25%	26%	33%
	\$50,000-\$74,999	16%	29%	20%	15%
	\$75,000-\$99,999	14%	36%	16%	7%
	\$100,000 or more	27%	3%	18%	6%
Age Voter n= 309	14-17	5%	—	40%	20%
	18-19	3%	—	4%	7%
	20-24	8%	4%	1%	6%
	25-34	14%	8%	6%	13%
	35-44	12%	—	6%	16%
	45-54	14%	59%	9%	20%
	55-64	11%	—	11%	10%
	65+	12%	28%	23%	9%
Language Voter n= 314	English	73%	—	90%	92%
	Spanish	13%	—	5%	9%
	Other	14%	—	5%	3%
Country of Birth Voter n= 306	United States	64%	—	65%	72%
	Other	36%	—	35%	29%

District 33 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 342	Female	50%	51%	63%	67%
	Male	50%	49%	37%	33%
	Transgender	—	—	0%	0%
	Other	—	—	0%	0%
Race/Ethnicity Voter n= 333	White	73%	75%	71%	64%
	Asian	2%	3%	6%	5%
	Latino/a	12%	11%	12%	13%
	Black or African American	11%	10%	12%	17%
	Other	2%	0%	6%	4%
Sexual Orientation Voter n= 307	Heterosexual or straight	—	—	90%	—
	Gay	—	—	3%	—
	Lesbian	—	—	1%	—
	Bisexual	—	—	3%	—
	Queer	—	—	1%	—
	Other sexual orientation	—	—	3%	—
Highest Level of Education (ages 25 and above) Voter n= 315	Less than H.S. Diploma	13%	—	4%	7%
	H.S. Diploma/GED	20%	—	13%	12%
	Some College	13%	—	12%	10%
	Associate's Degree	5%	—	4%	6%
	Bachelor's Degree	27%	—	30%	30%
	Graduate or Professional Degree	22%	—	37%	34%
Household Income Voter n= 323	Under \$10,000	10%	13%	10%	7%
	\$10,000-\$24,999	17%	12%	10%	12%
	\$25,000-\$49,000	17%	14%	14%	17%
	\$50,000-\$74,999	13%	22%	14%	13%
	\$75,000-\$99,999	11%	24%	10%	12%
	\$100,000 or more	32%	16%	43%	39%
Age Voter n= 342	14-17	3%	—	2%	1%
	18-19	2%	—	0%	1%
	20-24	7%	6%	3%	2%
	25-34	24%	24%	20%	19%
	35-44	15%	—	32%	33%
	45-54	10%	52%	18%	20%
	55-64	8%	—	10%	11%
	65+	8%	18%	14%	14%
Language Voter n= 348	English	49%	—	85%	92%
	Spanish	14%	—	6%	5%
	Other	37%	—	9%	6%
Country of Birth Voter n= 339	United States	79%	—	77%	78%
	Other	21%	—	23%	22%

District 34 Demographics

Census Data

Voters in
2013 Local Elections

PB Cycle 4 Voters

Gender Voter n= 271	Female	50%	57%	68%
	Male	50%	43%	32%
	Transgender	—	—	0%
	Other	—	—	0%
Race/Ethnicity Voter n= 260	White	27%	33%	29%
	Asian	7%	4%	1%
	Latino/a	54%	46%	43%
	Black or African American	10%	15%	28%
	Other	2%	0%	5%
Sexual Orientation Voter n= 204	Heterosexual or straight	—	—	86%
	Gay	—	—	5%
	Lesbian	—	—	1%
	Bisexual	—	—	3%
	Queer	—	—	2%
	Other sexual orientation	—	—	3%
Highest Level of Education (ages 25 and above) Voter n= 219	Less than H.S. Diploma	31%	—	16%
	H.S. Diploma/GED	22%	—	21%
	Some College	15%	—	16%
	Associate's Degree	4%	—	9%
	Bachelor's Degree	20%	—	21%
	Graduate or Professional Degree	7%	—	18%
Household Income Voter n= 223	Under \$10,000	13%	3%	20%
	\$10,000-\$24,999	21%	20%	19%
	\$25,000-\$49,000	22%	54%	26%
	\$50,000-\$74,999	16%	24%	15%
	\$75,000-\$99,999	10%	0%	7%
	\$100,000 or more	17%	0%	13%
Age Voter n= 264	14-17	3%	—	4%
	18-19	3%	—	3%
	20-24	9%	4%	4%
	25-34	25%	21%	23%
	35-44	14%	—	29%
	45-54	12%	54%	16%
	55-64	9%	—	9%
	65+	9%	22%	12%
Language Voter n= 268	English	39%	—	73%
	Spanish	49%	—	24%
	Other	12%	—	3%
Country of Birth Voter n= 268	United States	66%	—	69%
	Other	34%	—	31%

District 38 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 380	Female	49%	55%	68%	70%
	Male	51%	45%	32%	30%
	Transgender	—	—	0%	0%
	Other	—	—	0%	—
Race/Ethnicity Voter n= 364	White	19%	43%	10%	25%
	Asian	35%	10%	16%	23%
	Latino/a	40%	34%	62%	45%
	Black or African American	4%	9%	14%	6%
	Other	2%	1%	3%	3%
Sexual Orientation Voter n= 204	Heterosexual or straight	—	—	88%	—
	Gay	—	—	1%	—
	Lesbian	—	—	0%	—
	Bisexual	—	—	4%	—
	Queer	—	—	2%	—
	Other sexual orientation	—	—	7%	—
Highest Level of Education (ages 25 and above) Voter n= 264	Less than H.S. Diploma	43%	—	29%	25%
	H.S. Diploma/GED	22%	—	29%	22%
	Some College	11%	—	12%	6%
	Associate's Degree	4%	—	5%	6%
	Bachelor's Degree	13%	—	13%	18%
	Graduate or Professional Degree	6%	—	13%	17%
Household Income Voter n= 324	Under \$10,000	11%	0%	31%	17%
	\$10,000-\$24,999	23%	10%	34%	31%
	\$25,000-\$49,000	27%	60%	16%	17%
	\$50,000-\$74,999	16%	26%	10%	12%
	\$75,000-\$99,999	9%	3%	4%	7%
	\$100,000 or more	14%	2%	5%	16%
Age Voter n= 376	14-17	4%	—	12%	2%
	18-19	3%	—	4%	2%
	20-24	8%	3%	10%	7%
	25-34	20%	16%	24%	26%
	35-44	15%	—	24%	33%
	45-54	13%	57%	15%	16%
	55-64	10%	—	6%	8%
	65+	9%	23%	5%	6%
Language Voter n= 381	English	21%	—	45%	51%
	Spanish	36%	—	40%	34%
	Other	43%	—	15%	18%
Country of Birth Voter n= 375	United States	48%	—	45%	44%
	Other	52%	—	55%	57%

District 39 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 634	Female	52%	55%	57%	60%
	Male	48%	45%	42%	40%
	Transgender	—	—	0%	0%
	Other	—	—	0%	0%
Race/Ethnicity Voter n= 609	White	65%	76%	86%	84%
	Asian	11%	4%	6%	9%
	Latino/a	16%	9%	5%	5%
	Black or African American	5%	7%	2%	3%
	Other	3%	0%	4%	3%
Sexual Orientation Voter n= 594	Heterosexual or straight	—	—	91%	—
	Gay	—	—	2%	—
	Lesbian	—	—	4%	—
	Bisexual	—	—	2%	—
	Queer	—	—	2%	—
	Other sexual orientation	—	—	1%	—
Highest Level of Education (ages 25 and above) Voter n= 596	Less than H.S. Diploma	12%	—	0%	0%
	H.S. Diploma/GED	15%	—	1%	2%
	Some College	11%	—	5%	5%
	Associate's Degree	4%	—	1%	3%
	Bachelor's Degree	31%	—	32%	32%
	Graduate or Professional Degree	27%	—	60%	58%
Household Income Voter n= 579	Under \$10,000	5%	0%	2%	1%
	\$10,000-\$24,999	11%	2%	4%	3%
	\$25,000-\$49,000	15%	19%	8%	7%
	\$50,000-\$74,999	15%	14%	13%	9%
	\$75,000-\$99,999	12%	34%	12%	13%
	\$100,000 or more	41%	32%	61%	69%
Age Voter n= 627	14-17	3%	—	2%	1%
	18-19	1%	—	0%	0%
	20-24	6%	3%	2%	1%
	25-34	22%	18%	14%	13%
	35-44	18%	—	24%	37%
	45-54	12%	62%	26%	26%
	55-64	10%	—	18%	14%
	65+	9%	17%	15%	9%
Language Voter n= 633	English	61%	—	93%	95%
	Spanish	14%	—	2%	2%
	Other	25%	—	5%	4%
Country of Birth Voter n= 629	United States	73%	—	86%	82%
	Other	27%	—	14%	17%

District 45 Demographics

		Census Data	Voters in 2013 Local Elections	PB Cycle 4 Voters	PB Cycle 3 Voters
Gender Voter n= 159	Female	54%	61%	68%	69%
	Male	46%	39%	33%	31%
	Transgender	—	—	0%	0%
	Other	—	—	0%	—
Race/Ethnicity Voter n= 154	White	20%	24%	4%	14%
	Asian	4%	1%	1%	2%
	Latino/a	8%	3%	9%	4%
	Black or African American	65%	71%	86%	79%
	Other	3%	0%	6%	14%
Sexual Orientation Voter n= 136	Heterosexual or straight	—	—	92%	—
	Gay	—	—	1%	—
	Lesbian	—	—	1%	—
	Bisexual	—	—	3%	—
	Queer	—	—	0%	—
	Other sexual orientation	—	—	2%	—
Highest Level of Education (ages 25 and above) Voter n= 123	Less than H.S. Diploma	12%	—	13%	9%
	H.S. Diploma/GED	32%	—	24%	18%
	Some College	21%	—	15%	22%
	Associate's Degree	8%	—	13%	11%
	Bachelor's Degree	17%	—	18%	18%
	Graduate or Professional Degree	10%	—	16%	23%
Household Income Voter n= 129	Under \$10,000	8%	0%	19%	12%
	\$10,000-\$24,999	15%	2%	21%	20%
	\$25,000-\$49,000	24%	39%	22%	25%
	\$50,000-\$74,999	18%	46%	20%	18%
	\$75,000-\$99,999	12%	10%	8%	12%
	\$100,000 or more	23%	3%	10%	12%
Age Voter n= 154	14-17	4%	—	3%	7%
	18-19	3%	—	5%	3%
	20-24	8%	4%	6%	5%
	25-34	14%	9%	18%	13%
	35-44	13%	—	22%	10%
	45-54	14%	57%	16%	16%
	55-64	12%	—	11%	15%
	65+	12%	30%	20%	32%
Language Voter n= 158	English	69%	—	86%	96%
	Spanish	7%	—	5%	4%
	Other	24%	—	9%	4%
Country of Birth Voter n= 150	United States	54%	—	51%	47%
	Other	46%	—	49%	53%

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Council Member Ydanis Rodriguez, District 10
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Center for Urban Pedagogy
Citizen's Committee for NYC
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Community Service Society
Desis Rising Up and Moving
El Puente
FIERCE
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About the Authors

The Community Development Project (CDP) at the Urban Justice Center strengthens the impact of grassroots organizations in New York City's low-income and other excluded communities. We partner with community organizations to win legal cases, publish community-driven reports, assist with the formation of new organizations and cooperatives, and provide technical and transactional assistance.

For more information about CDP please visit:
cdp.urbanjustice.org
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